

# Percepsys

HUMAN CAPITAL MANAGEMENT  
E-LEARNING

## SNAP! STUDIO

The Quickest Easiest Way to Create and Publish Engaging E-Learning!

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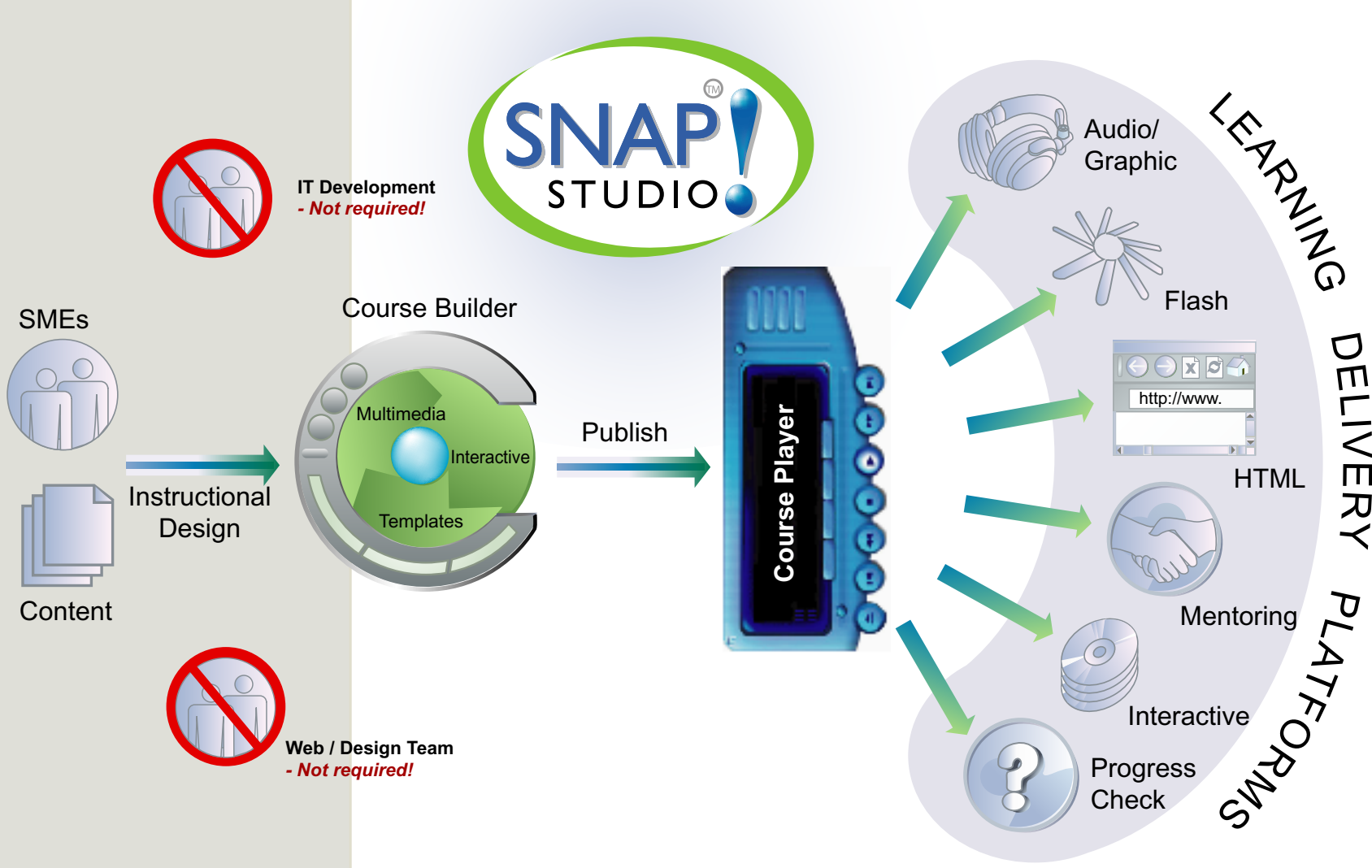
www.percepsys.com



Percepsys' SNAP!™ Studio empowers your organization to create and publish engaging E-Learning within an intuitive, rich environment.

Percepsys' SNAP!™ Course Builder is an easy-to-use, full-featured course authoring tool that dramatically reduces development time for courses, without the assistance of third-party suppliers or information technology resources. An Instructional Designer or Content Manager - with little or no programming experience - can pour content into a set of rich learning-delivery templates for rapid course generation. The course is then exported as XML - which can be deployed as a standards-compliant course.

All you need on hand is your content. No need to outsource a course to a third-party vendor or buy content with expensive licenses! No need for an expensive IT and Web development team to create the level of rich content you need for effective instruction.



Keep your costs down and ideas up!

### Build courseware faster and cheaper!

Future courses do not need to be "developed" - they can be "generated", drastically reducing time to market, outsourcing or costs of IT skills to be hired. Generate a course in weeks or days instead of months!

### Infinite variability of learning delivery platforms

The template-based approach of SNAP! Course Builder means that if your organization has special requirements beyond the 15 standard templates which come out of the box (ranging from bandwidth-lean to fully multi-media), we can easily assemble them for you.

### Focus on creating engaging, informative e-learning

Focus on course and curricula design, enhancing the knowledge exchange between experts and learner communities, instead of being engaged in the technology aspect of course development.

### Reusable learning objects at every level

Every piece of content within SNAP! Studio is stored as a reusable learning object that is part of your Content Library. Each unit can then be cloned, reapplied and rearranged as a resource in building future courses. Content reusability features means - "create once and reuse everywhere" - making consistency across a curriculum or course very cost effective.

### Open standards, distributed architecture

SNAP! Studio generated courses are fully AICC compliant and can be launched by any AICC-compliant Learning Management System. The Course Builder, Course Player and the learner can be geographically distinct.

### Accelerated product launches

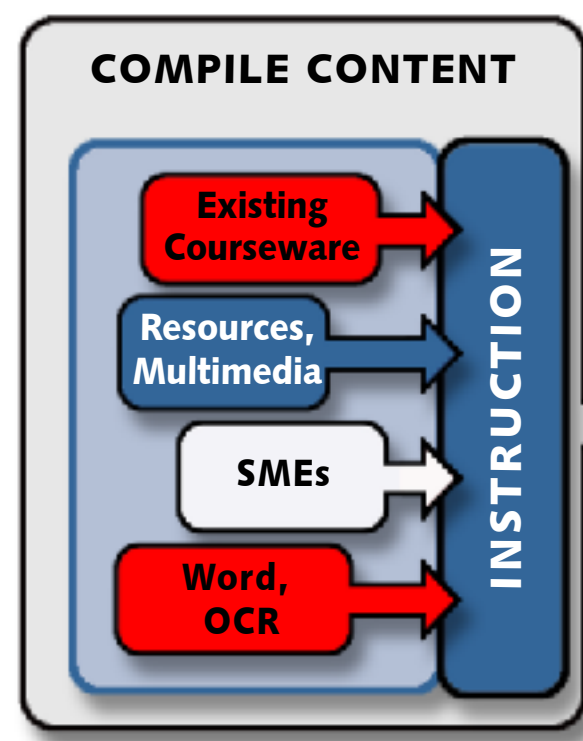
When a new course is introduced, sales people, channel partners, service representatives, customers and others need to be educated in order for a smooth market entry. Inefficient and expensive training initiatives can have a negative impact on product rollouts. The shallow learning curve of the SNAP! Studio solution allows for the rapid course creation, delivery and faster deployment of product launches, leveraging your advantage over the competition.

### Application uptime.

SNAP! Studio is built completely on .NET technologies, which have many performance and uptime advantages - clustering and web farms for scalability, automatic recovery from crash protection, and best-in-breed performance - amongst many others.



## Key Features



### Powerful search and intuitive interface

SNAP! Studio allows searching and preview of content across all levels. Search by keywords, meaning or usage for an intuitive graphical preview and selection while managing content and learning objects.

### Instructional Design through a rich template library

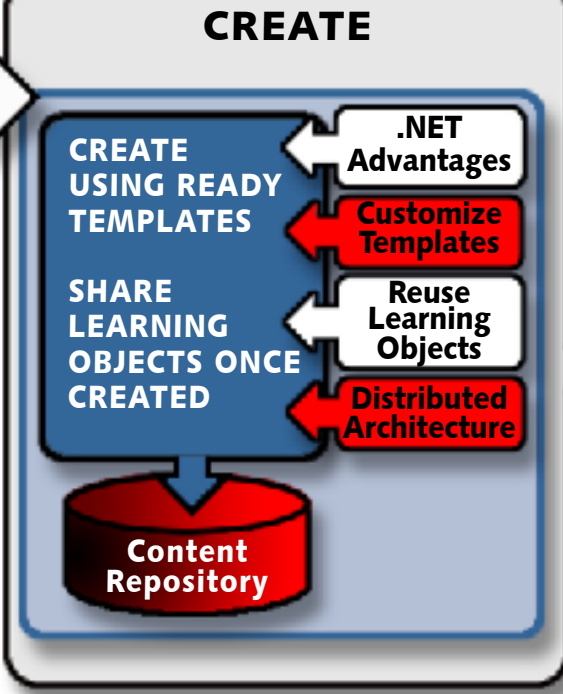
Choose from 15 different templates to transform your content - ranging from bandwidth efficient text to animations and audio for simulated teacher-student conversations, quizzes and assessments for comprehension checks, and high-end 3D simulations for enhanced interactivity. SNAP! Studio also comes with special pedagogical templates designed by leading instructional designers to enhance comprehension of difficult subject matter.

### Easy Authoring

A built-in WYSIWYG (What-you-see-is-what-you-get) HTML editor lets non-technical users create content very easily without the need to learn web authoring tools or programming languages.

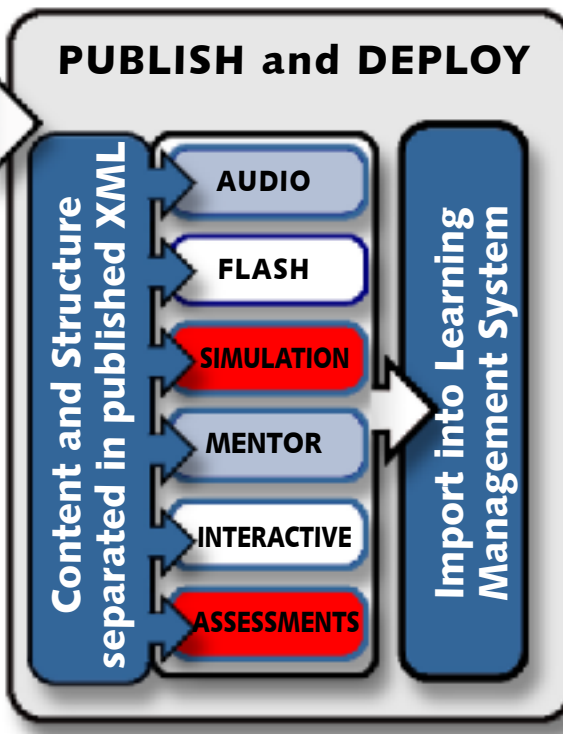
### Course Structure View

The Course Structure tab, always your fingertips, shows you a graphical tree-view of the course hierarchy you are building.



### Intuitive Resource Management

A windows explorer type resource browser lets you see and hear resources in the library so you can select, import and publish multimedia or 3D resources you need to create the most effective instruction.



### Publish and Launch immediately

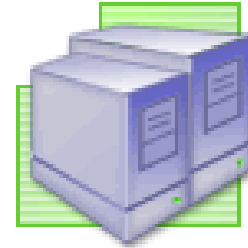
SNAP! Studio assembles content dynamically at publish time from a database, so all your changes are updated instantly. Launch the course right from the Course Builder and see the results immediately! You can publish as many times as you wish until you get the course absolutely right.

### Best Value Model

Choose from our Pay-As-You-Go hosted model if you prefer convenience or select the Complete Licensed solution if you wish for an in-house deployment environment. SNAP! Studio is a one-time implementation with no seat-based licensing model for unhindered, cost-effective and unlimited use.

### Content Adaptation, Development and Systems Integration

Even with a tool as advanced and multi-featured as SNAP! Studio, we know that that alone is seldom enough because each organization is different, with its own special requirements. So we do not stop until you are satisfied. At Percepsys, we can work with you to convert existing classroom training or assorted learning materials into online instructional design. Our SMEs can create new, customized, e-Learning content and curricula in a variety of delivery platforms. And we can ensure successful integration of your e-Learning with enterprise systems (LMS, HRIS, ERP, etc). Contact us for a full demo and we will show you the shortest distance between your imagination and a published course.



### .NET Advantages

#### Compiled execution, managed code

Dynamic compilation and managed code ensures that the application is always up to date, while compiled execution makes it fast.

#### Rich output caching

ASP.NET output dramatically improves the performance and scalability of the application.

#### Clustered Web Farms manage impressive scalability

.NET session management enables deployment across clustered web farms for scalability.

#### Memory Leak, DeadLock and Crash Protection

ASP.NET automatically detects and recovers from errors like deadlocks and memory leaks to ensure the application is always available.

## Percepsys

Toronto, Canada

Tel: (647) 298-5630

E-mail: info@percepsys.com

http://www.percepsys.com

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